

TRA 2018 FACTS & FIGURES

at a glance | 4/2018

16-19 April 2018
Reed Exhibitions Messe Wien
Vienna / Austria

The Transport Research Arena 2018 is more than a Conference. Its aim is to provide an arena for high level representatives from research, industry, public administration and politics for open discussions and various additional activities.

Under the motto „A Digital Era for Transport“, the TRA combines a 4-day conference programme with an exhibition, live demonstrations, networking events and award ceremonies.

■ 1815 minutes of conference programme in 4 days



About **3,000 international experts** from research, industry, public administration and politics and about **60 countries**



Different Session Types: Opening ceremony with Industrial Round Table & Closing with handover to TRA 2020, Plenary, Strategic, Technical, Scientific and Invited Sessions



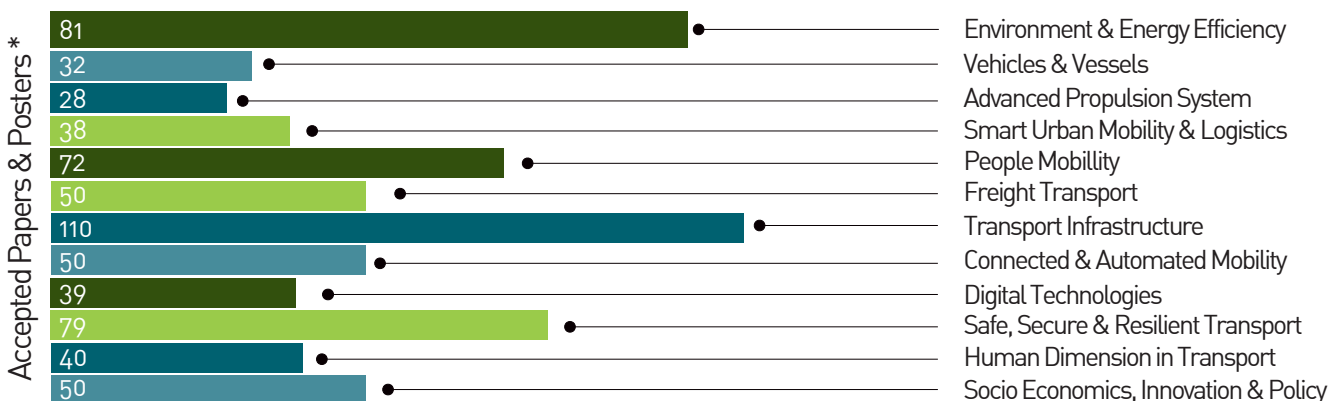
more than **650 presentations** in about **100 sessions**



2 TRA Visions Awards for young and senior researchers

„Due to our joint effort all transport modes and relevant reserach institutions will be represented at TRA for the first time.“ Ingolf Schädler, Chair of the TRA 2018 Management Committee

■ 12 topics covering all modes of transport



*multiple countings per submitted abstract in more than one topic category possible

International Exhibitors and hands-on demonstrations



7000m² Exhibition Area with over **90** Exhibitors



All new **Interactive Zone** with a Networking-, Demo- and Startup-Zone, presenting first-hand research and business insights



The Interactive Zone as a base for **17 Interactive Presentations & 10 Startups**



40 Indoor & Outdoor Demonstrations in the Interactive Zone

„Digitalisation as a megatrend is changing our society at tremendous speed“ Christian Chimani, Chair of the TRA 2018 Programme Committee



Austrian Village with **22** companies, local SMEs, Universities & Research Institutes



Competence Corner presenting Austrian Research Competence at the Stand of the Austrian Ministry for Transport, Research and Innovation



Marketplace featuring more than 100 Industrial Posters and a place for additional presentations and B2B networking



26 external technical tours all around Vienna



Various side events and a **Gala-Dinner** in the traditional Vienna City Hall



18 Media Partners & Special Press Events



Focus on **Women in Mobility & Talents** with various sessions and events

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„Automatisation and Decarbonation will drastically change the way we live, work and use mobility.“ Martin Russ, Chair of the TRA 2018 Organising Committee

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